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HAI Marks 16 Years of Success by Launching Five-Star Dealer Program

New Orleans, LA (March 15, 2001) — HAI, the leading manufacturer of integrated automation and security products since 1985, announced the winners of its inaugural Five-Star Dealer program for 2001 on March 9 at the EH Expo in Orlando, Fla. This will be an annual program designed to recognize and reward outstanding HAI dealers.

“HAI wanted to celebrate its 16th anniversary by publicly acknowledging our loyal and hard working dealers and thanking them for making HAI the most successful home automation manufacturer in the business today,” explained HAI President, Jay McLellan. “Throughout our 16 year history HAI has worked hard to earn the business and trust of our dealers, and that was evident in the overwhelming number of applications and enthusiasm of the entrants.”

Winners were selected based on various criteria, including the number of years the Dealer has been installing HAI products, number of systems installed in the year 2000, and unique marketing or programming solutions that involved an HAI product. “Our company utilizes HAI Omni controllers for our security and automation needs exclusively,” commented Tom Kuscan of Advanced Residential Systems on his application. “The HAI product line allows us to offer all of our clients a value packed system in any budget range, with the flexibility to upgrade and expand if needed.”

HAI products are sold through a worldwide network of Distributors and installed by over 800 trained dealers. For more information on HAI’s award winning product line, or for information on how to become an HAI Dealer, please visit www.homeauto.com, or call (800) 229-7256.

Home Automation, Inc.

<http://www.homeauto.com>